

Regarding the new FTC proposal regarding direct selling:

I have been a Quixtar-affiliated IBO for over a year now. I will address each specific issue individually:

Requirement of a seven-day waiting period:

I chose to take my time in researching and putting in my due diligence with regard to the Quixtar business opportunity. The information provided by the Better Business Bureau, www.thisbiznow.com, www.ibofacts.com, the well known Partner Stores, along with the additional information provided on the official site, as well as reliable 3rd party evaluations were more than enough to convince me that the business is 100% legitimate. The seven day waiting period would hamper growth in our businesses since our success and profitability is based on speed and momentum. Prospects are at their peak of interest within 24-48 hrs of seeing the opportunity.

Requirement to provide references:

Not only does this violate the privacy of other IBO's, I don't even know other IBO's in my area. There is also the risk of other IBO's not in my line of sponsorship registering the prospects that I put in the work of contacting. It would be unfair and actually open the door for more unethical practices, not less.

Requirement for a litigation list:

Not only would this be impractical because the "seller" could imply Quixtar itself or individual IBO's across the country, prospects could look up this information on their own.

Requirement for specific earnings disclosures, financial substantiation:

When sharing the opportunity, we provide earning **potential** which are generally low-end estimates. The prospect understands that there are no guarantees and only individual effort will be rewarded. As far as personal financial statements, it is the equivalent of asking the owner of a fast-food franchise how much they made personally from sales made at their store. And if registration of new prospects is based on an IBO's personal earnings, it places relatively new IBO's like myself in a Catch-22 since I am not earning substantial profits yet.